

What is Nourish the Children?

Last Modified on 08/01/2019 9:39 am MDT

Nourish the Children (NTC) is an initiative that applies business principles to address the problem of childhood hunger in a sustainable manner. The program begins with a highly nutritious food developed by Nu Skin's nutritional scientists, known as VitaMeal. The company's sales leaders, customers, and employees can purchase VitaMeal and choose to donate the food to a third-party nonprofit organization that specializes in distributing relief to those suffering from malnutrition and famine. Since 2002, Nu Skin and its sales leaders, customers, and employees have donated **more than 600 million meals** to malnourished children around the world. As is the case with other Nu Skin products, distributors are paid commissions and Nu Skin earns a profit margin from each sale of VitaMeal, which is lower than the profit margin on virtually all of Nu Skin's other products.

To learn more about Nourish the Children click here .
