

You must first qualify as a Brand Representative to begin earning Success Points. After qualifying as a Brand Representative, you can speak with our Brand Representative Support team for more individualized assistance in meeting the targets below.

You may qualify for a Success Trip by accumulating Success Points and achieving the minimum title required during the six-month trip qualification period: January-June or July-December. You can earn Success Points (SP) each month during the qualification period.

Success Points are linked to your sales volume and the sales volume of your sales team. This means that Success Points may be earned as you (1) share the product with others, and (2) build your consumer group and teach, train, develop, and mentor other sales leaders in your sales organization.

HOW TO QUALIFY

*** Be a Brand Representative**

*** Earn Success Points**

*** Reach the minimum required Pin Title for your target during the final month of Success Trip qualification period, based on the number of trips you have attended (See chart: Success Point Targets* and Minimum Title†† Required to Attend).**

For this qualification period (January – June 2025), Nu Skin will offer two qualification tracks: Premium & Executive Qualification Tracks. The difference between those two tracks is the minimum Pin Title required to qualify. Based on the Qualification track that you end up at the end of the qualification period, you may earn a different reward. See Success Point Targets and Minimum Title†† Required to Attend, for detailed information!

You may qualify for the Success Trip by accumulating Success Points (SP) and achieving the minimum title required during the six-month qualification period-January-June or July-December (you must meet the minimum Title required for each trip by the final month of qualification). Earn Success Points each month during the qualification period.

Success Points are linked to your sales volume and the sales volume of your sales team. This means that Success Points may be earned as you (1) share products with others, and (2) build your consumer group and teach, train, develop, and mentor other sales leaders in your sales organization.

Four ways to earn Success Points:

-Volume Success Points

-Leadership Success Points

-Leadership Team Bonus Points

-Creator Bonus Points: Star Affiliate & Creator Points

1. Volume Success Points – Earn 1 Point for each 500 of GSV.

2. Leadership Success Points – Earn Leadership Success Points – based on the PIN Titles, when your G1 Brand Representatives** (with a minimum of 2,000 GSV), who also meet the monthly minimum Total Organization Volume (TOV†) requirements as per the chart below:

G1 Brand Representative Title	Minimum TOV†	Success Points**
Brand Representative	2,000	4
Gold Partner	4,000	8
Lapis Partner	6,000	12
Ruby Partner	10,000	20
Emerald Director	18,000	28
Diamond Director	38,000	36
Blue Diamond Director	68,000	52

** If your G1 Brand Representatives use Flex Points during a given month, you will not earn Leadership Success Points from those Brand Representatives during that month because they did not meet the minimum 2000 GSV requirement. However, Leadership Team Bonus Points may still be awarded from these Leaders.

† Total Organizational Volume (TOV) is the sum of your own GSV and the GSV of your breakaway Brand Representatives G1-G6.

3. Leadership Team Bonus Points

Earn Leadership Team Bonus Points – when any of your G1 Brand Representatives meet the Leadership Team Sales Volume (LTSV) requirements during a calendar month, as in the chart below:

Leadership Team Volume	5,000 LTSV	10,000 LTSV	20,000 LTSV	30,000 LTSV	40,000 LTSV
Leadership Team Bonus Points	1	2	4	6	8

EMERALD, DIAMOND, BLUE DIAMOND Partners and TEAM ELITES

During the incentive period, if you are paid as a Brand Director or higher (Emerald Partner +) during any of the months of the period, you can earn the following points for higher Leadership Teams:

Leadership Team Volume	50,000 LTSV	60,000 LTSV	70,000 LTSV	80,000 LTSV	90,000 LTSV	100,000 LTSV

Leadership Team Bonus Points	10	12	14	16	18	20
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4. Creator Bonus Points: Star Affiliate & Creator Points

Help your NEW* directly sponsored Brand Affiliates reach these milestones and earn even more points:

YOU ARE a	When YOU DEVELOP	Success Trip Points
Star Affiliate Creator	A new Brand Affiliate who has personally achieved 500 DC-SV	1 (monthly)
Brand Representative Creator	A new Brand Representative on your G1 during the contest period	4 (one-time) during the promotion month of the new Brand Rep.
Ruby Creator	A new Ruby Partner on your G1 during the contest period	10 (one-time) during the promotion month of the new Ruby Partner

*A new Brand Affiliate for this incentive is a Nu Skin affiliate whose sign-up date is January – June 2025. New Brand Representative is a Nu Skin Brand Affiliate who has never achieved Brand Representative status before. A New Ruby Partner is a Brand Representative that achieves Ruby Partner Status for the very first time.

Success Point Targets and Minimum Title†† Required to Attend:

Success Trip PREMIUM Qualification TRACK: Trip for two (2), fights for two (2).

TRIP	MINIMUM TITLE††	SUCCESS POINT TARGET
Success Trip I	Lapis Partner	100
Success Trip II	Lapis Partner	150
Success Trip III	Ruby Partner	200
Success Trip IV	Ruby Partner	250
Success Trip V*	Emerald Director	*100

*Each time you attend a Success Trip; your Success Point Target will increase. During Success Trips I, II, and III, you can earn a different reward based on the two Qualification Tracks offered and based on your achievement level by the end of the qualification period. Starting on Success trip IV, there is only one Qualification Track offered, and the minimum Pin Title required to qualify is Ruby Partner. Starting on trip V, the minimum Pin Title to qualify for Success Trip is Emerald Director. Every time you reach your next Success Point Target and your Pin Title requirement during a qualification period; you can earn another Success Trip. There is no limit to the number of trips you can earn (only one trip may be earned during each qualification period). Keep growing your business and keep attending!

†† The minimum Title required for each trip must be met by the final month of qualification. Qualifiers must reach the

Paid As Title by June or December depending on trip cycle. Please review the terms and conditions for more details regarding the Success Trips and the rules of participation.

Success Trip EXECUTIVE Qualification TRACK: Trip for two (2), flight for one (1)

<u>TRIP</u>	<u>MINIMUM TITLE††</u>	<u>SUCCESS POINT TARGET*</u>
Success Trip I	Brand Representative	100
Success Trip II	Gold Partner	150
Success Trip III	Lapis Partner	200
Success Trip IV+	Refer to PREMIUM Qualification Track	Refer to PREMIUM Qualification Track

Note: Additional trips qualification available after under Trip for two (2), flights for two (2)

OR if you achieve a higher title during qualification under the EXECUTIVE Qualification track, you may fall into this category:

Success Trip EXECUTIVE Qualification TRACK: Trip for two (2), flight for one (1)

<u>TRIP</u>	<u>MINIMUM TITLE††</u>	<u>SUCCESS POINT TARGET*</u>
Success Trip I	Gold Partner	100
Success Trip II	Lapis Partner	150
	If you qualify for trip Success Trip II as a Lapis, you are on the Premium Qualification Track!	Refer to PREMIUM Qualification Track, if qualifying for ST II, as a Lapis Partner

* Each time you attend a Success Trip; your Success Point Target will increase. During Success Trips I, II, and III, you can earn a different reward based on the two Qualification Tracks offered and based on your achievement level by the end of the qualification period, including Minimum Title. Starting on Success trip IV, there is only one Qualification Track offered. To view the qualification requirements for Success Trip IV and beyond, please refer to the Premium Qualification Track.

** In the U.S., approximately 1% of average Active Brand Affiliates qualified for an incentive trip during 2023. For marketings outside of the U.S., less than 1.5% of average Active Brand Affiliates qualified for an incentive trip during 2023.

†† The minimum Title required for each trip must be met by the final month of qualification. Qualifiers must reach the Paid as Title by June or December depending on trip cycle.

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for more details regarding the Success Trips and the rules of participation
