

# how do you get these?

Last Modified on 10/31/2024 6:38 pm MDT

Once you become a Brand Representative, you are able to earn a higher title as you help others grow their own Nu Skin businesses. As you help others develop healthy Groups and Teams, you are able to increase in title (and, in turn, earn a Leading Bonus).

The following chart shows the possible progressions available to a Brand Representative. **G1 Sales Leaders** refers to the number of Brand Representatives in the 1st Generation (G1) of your organization.

WHAT YOU DO	WHAT YOU GET	
Maintain your Brand Representative status, achieve 3,000 Group Sales Volume each month, and develop Leadership Teams	<b>5% Leading Bonus</b> Paid on your monthly Team Commissionable Sales Value	
LEADERSHIP TEAMS	TITLE	GENERATIONS PAID
1	Gold Partner	5% on your G1
2	Lapis Partner	5% on your G1–G2
3 Including 1 with ≥ 5,000 LTSV	Ruby Partner	5% on your G1–G3*
4 Including 1 with ≥ 10,000 LTSV	Emerald Director	5% on your G1–G4*
5 Including 1 with ≥ 10,000 LTSV + 1 with ≥ 20,000 LTSV	Diamond Director	5% on your G1–G5*
6 Including 1 with ≥ 10,000 LTSV + 1 with ≥ 20,000 LTSV + 1 with ≥ 30,000 LTSV	Blue Diamond Director**	5% on your G1–G6*

\*To be eligible to be paid on Generations 3–6 you must not be involved in Business Development Activities for another Direct Sales Company (not including Nu Skin Enterprises, Inc. affiliated entities). See Chapter 5, Section 2 of the Nu Skin Policies and Procedures.

\*\*Blue Diamond Directors and Presidential Directors may qualify for a Business Builder Position and Presidential Director Business Builder Position, respectively. See Addendum D.