

# different titles, how do you get these?

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Once you become a Brand Representative, you are able to earn a higher title as you help others grow their own Nu Skin businesses. As you help others develop healthy Groups and Teams, you are able to increase in title (and, in turn, earn a Leading Bonus ).

The following chart shows the possible progressions available to a Brand Representative. **G1 Sales Leaders** refers to the number of Brand Representatives in the 1st Generation (G1) of your organization. For more information about **Leadership Teams** and **LTSV** [click here](#) .

Sales Leader Title Requirements				
Title	G1 Sales Leaders	Leadership Teams	LTSV per Leadership Team	Leading Bonus - Paid Generations
Brand Partner (Gold Partner)	1	N/A	N/A	1
Senior Brand Partner (Lapis Partner)	2	N/A	N/A	2
Executive Brand Partner (Ruby Partner)	4	N/A	N/A	3
Brand Director (Emerald Director)	4	1	1 with 10K LTSV	4
Senior Brand Director (Diamond Director)	5	2	1 with 10K LTSV	5
			1 with 20K LTSV	
Executive Brand Director (Blue Diamond Director)	6	3	1 with 10K LTSV	6
			1 with 20K LTSV	
			1 with 30K LTSV	

Presidential Director (Team Elite)	6	4	1 with 10K LTSV	6
			1 with 20K LTSV	
			1 with 30K LTSV	
			1 with 40K LTSV	

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