The **Retailing Bonus** (not to be confused with Retail Profit) is equal to the difference between your Member Price and the price paid by your Retail Customers (excluding shipping costs and taxes) when they purchase any products directly from Nu Skin. All Retailing Bonuses will be reflected in your Nu Skin Bonus Account within 1 business day.



Retailing Bonus Calculation:

The difference between (1) the retail price paid by your Retail Customer after any discounts (excluding shipping costs and taxes) when they purchase products directly from Nu Skin and (2) the Member Price.

- You earn the Retailing Bonus on purchases by all your Retail Customers, regardless of whether they are your Personally Registered Customers.
- Retailing Bonus only pays to Brand Affiliate's who sponsor the Customer in question.